



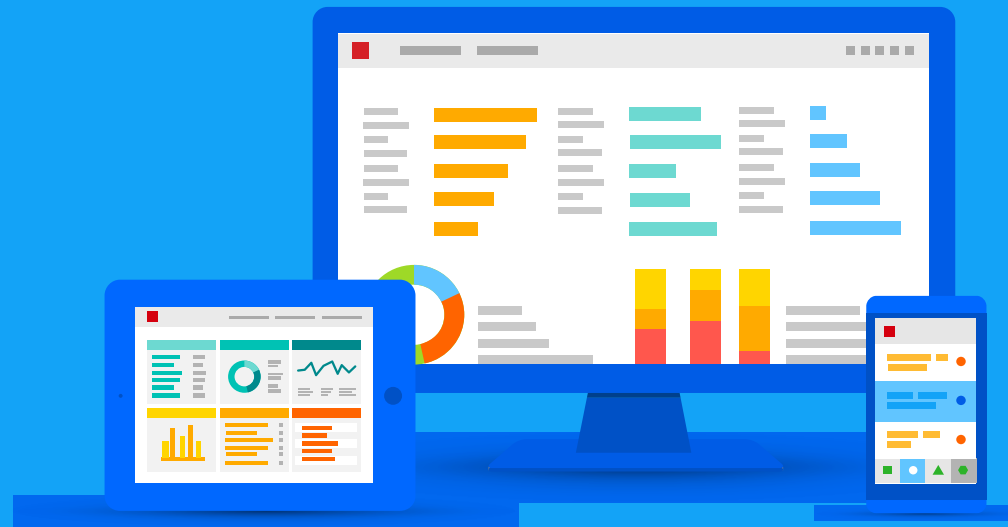
Infor Analytics

Industry-driven. In-context. Actionable.

Analytics that change the rules of business

Make the right choices, sooner

The age of the data economy has arrived. Advanced analytics are essential for any company that wants to leap past its competitors and create new solutions that transform its business.



“The data economy promises new business models and revenue sources, entirely new operational and decision processes, and a dramatically accelerated timescale for business.”

Thomas Davenport
 Research Director
 International Institute for Analytics



Making analytics actionable and timely

Today, success depends on gaining insight more quickly than anyone else, not only about what is happening, but also about what is likely to happen in your business and industry.

With faster insights, you can:

Identify the most promising customers.

Charge the optimal price.

Maximize manufacturing output with minimal inventory risk.

Benchmark your company's performance against that of your peers to become best in class.

Deliver products and services that excite customers.

Hire the right person for each role.

Choose the best locations for doing business.



The scope of analytics



Descriptive analytics

Answers the question:
“What happened?”

Helps you:
**Understand the forces that
affect your business.**



Predictive analytics

Answers the question:
“What happens next?”

Helps you:
Plan for the future.



Prescriptive analytics

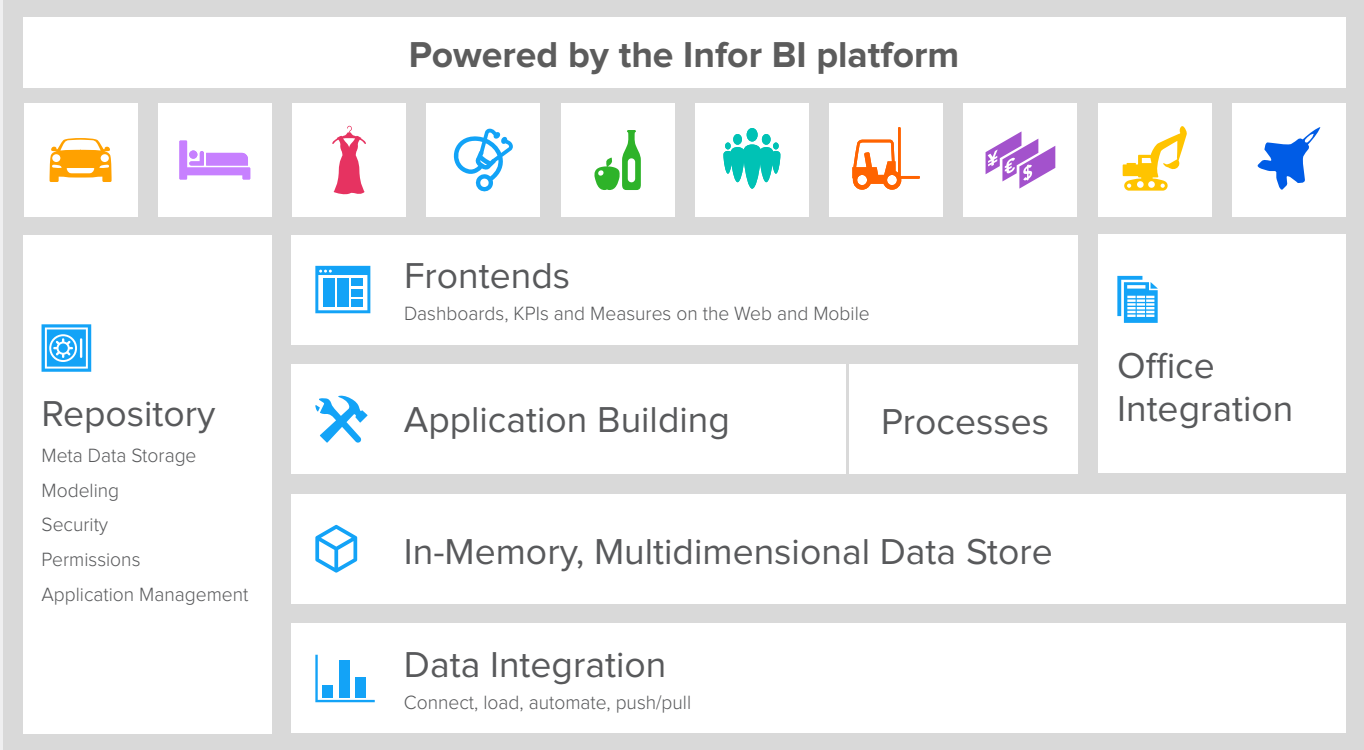
Answers the question:
“What should we do now?”

Helps you:
Take more effective action.

How Infor Analytics works

Infor Analytics gives you a comprehensive business intelligence platform that can be used in any domain or industry. Powered by Infor BI technology and an in-memory database the solution offers a unique, multi-purpose web front-end, as well as mobile capabilities that put information at your fingertips.

Infor covers the “last mile” in the realm of analytics by offering pre-packaged content that is purpose built for a specific industry.



Infor Analytics delivers qualitatively different capabilities by:

Building on industry-specific data models, KPIs, metrics, and measures to satisfy the unique requirements of your business

Offering configurability to reflect the specific details of your business process and the ability to adapt to changing requirements

Drawing directly on near real-time transactional data for quicker, more responsive decision-making

Delivering compelling and effective data visualization that’s been created by Infor’s in-house creative design agency and R&D think tank, Hook & Loop

The breadth of analytics

Infor Analytics can help every firm rise to a new level, beginning with three fundamental resources common to all organizations:



Money

Your budgets, sources of funding, pricing, margin, and revenue streams

Backward-looking financial KPIs are no longer current or comprehensive enough for today's rapidly evolving organizations. Infor Analytics offers extensive, near real-time dashboards and analysis cubes that allow all business users to easily drill down and configure information to answer the questions that matter most at the time and place of decision.



People

Your workers, customers, and suppliers

You can't separate your company's performance from the performance of its employees. Infor brings you some of the world's most sophisticated predictive analytics capabilities related to human capital management. With software that can successfully predict which recruits will become successful employees, and which employees will stay with your company, Infor Analytics for human capital management can help you build, cultivate, and maintain an effective workforce for today and tomorrow.



Things

Your assets, your buildings, your equipment, inventory, and contracts

The true costs of running the physical assets that are essential to your operations can be hard to see. With Infor Analytics, you can quickly and easily understand the cost of maintenance, operations, and replacement of an asset, along with the value of extending the life of the asset. You'll also gain a clearer view of the costs gained or lost when you deploy physical assets more systematically.

Making analytics actionable and timely

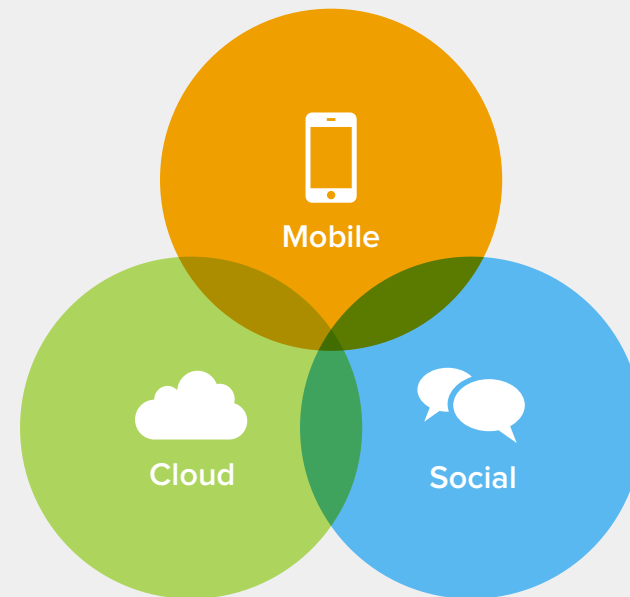
Supporting the right decision

Because Infor Analytics connects with your core transactional systems, you get information about critical issues quickly enough to respond to issues in the moment, not after the fact.

With pre-built, industry-specific content packages aimed at a wide variety of industries, Infor Analytics helps you begin with an analytic framework that's ready to answer critical questions from day one.













You can also tie Infor Analytics into social networks, mobile platforms, and cloud deployments for maximum availability and easy distribution to everyone who needs critical information.

As a result, you'll get analytics results drawn from more sources of information, so you can spot trends that are emerging "in the cracks" between multiple disciplines. That way, you can see the kinds of unexpected relationships that often yield breakthrough innovations and superior performance.



What makes Infor Analytics different

Leverage this powerful, flexible platform to meet the specific needs of your users, business, and industry.

 Automotive Forecast vehicle, component, and part volumes to precisely manage scheduling and optimize inventory.	 Manufacturing Get a big-picture view of key metrics, quality issues, and more, with easily integrated reporting.	 Hospitality Ensure that resources, including labor and food purchases, are properly aligned with business levels.	 Public Sector Save money, reduce waste, and deliver program outcomes effectively.	 Food & Beverage Optimize resource utilization and production yield while maximizing customer service levels.	 Aerospace & Defense Track progress, monitor compliance, and control cost.
 Chemicals Optimize production capacity and align it with demand.	 Fashion Respond to changing consumer tastes and market demands.	 Distribution Optimize purchase conditions and improve margins.	 High Tech Increase your supply chain velocity.	 Equipment Drive profitability and maximize equipment life cycle.	 Healthcare Measure costs and monitor performance to support effective patient care.



Take action now

Today's greatest business opportunities lie in the ability to analyze trends quickly and interpret faint signals to uncover profitable new ways to serve and delight customers. Many of those opportunities already exist in your organization. Infor Analytics provides pertinent, pre-delivered industry analytics content, as well as the robust and underlying Infor BI platform, to help you uncover those opportunities and take effective action.

The Infor portfolio of analytics solutions brings you the depth, breadth, flexibility, and speed you need to compete effectively in this new, data-driven environment.



About Infor

Infor is fundamentally changing the way information is published and consumed in the enterprise, helping 73,000 customers in more than 200 countries and territories improve operations, drive growth, and quickly adapt to changes in business demands. To learn more about Infor, please visit infor.com

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